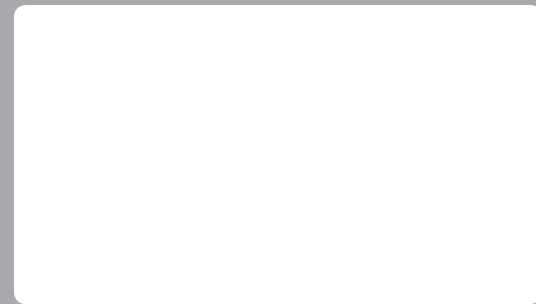




Sonic Innovations is a global provider of superior hearing solutions. We are passionate about quality, technology, and improving lives through enhanced hearing. We are dedicated to the growth and success of our hearing-healthcare partners.

Headquartered in Salt Lake City, Utah, Sonic Innovations has international offices and manufacturing centers across the globe. In conjunction with our distributor partners, we have provided hearing care services and solutions in more than 25 countries.

Sonic Innovations' partners have prescribed more than 1,000,000 Sonic hearing instruments.



# Imagine the sound of your best friend's laughter.



The vocal harmonies in your favorite song. Think about a thought-provoking conversation, a great movie playing on TV, and even that squeak on the front step. If you've been missing out on any of the sounds that make life real and relevant, it's time to get back in touch.

Sonic Touch is changing not just the way people hear—but how they live. Not a traditional hearing instrument, Sonic Touch isn't obvious, bulky, or even beige. It represents the very latest in mechanical engineering and patented sound technology.

And it's ready to put you in touch with a world of vibrant sound.

"Touch is probably the most marvelous thing that has happened to me in the last few years. It's given me my hearing back again."

**JOHN MILLER**

# Touch™





## How will it Touch you?

**A Touch of Brilliance.** Inside this tiny instrument is an industry breakthrough in design, sound processing, reliability, and style. No other receiver-in-the-canal device is as small—or as robust as Sonic Touch. You've never heard, or seen, anything quite like it.

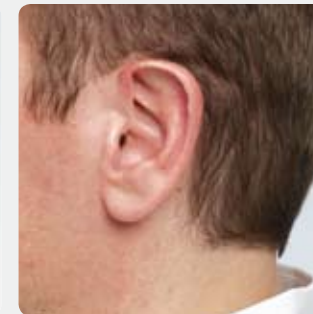
**A Touch of Beauty.** With 5 base colors and 15 interchangeable accent colors, Sonic Touch looks just as great as it sounds. You can personalize your Sonic Touch to suit your style—and suddenly, it's not a hearing aid, but a very practical, high-tech accessory.

**A Touch of Innovation.** You'll be amazed at how much technology is packed into this clever little device. Patented digital sound processing preserves the audio qualities your ear hears naturally, so you'll enjoy clear, rich sounds. And Sonic Touch is smart—it automatically adjusts to your environment, providing the best listening experience for any situation.

**A Touch of Simplicity.** Sonic Touch is so lightweight, so comfortable, and so effective, you'll spend your time enjoying life—not thinking about a complex, cumbersome hearing instrument. Simply put it on and stay in touch with the life you love.

## Put yourself in Touch

Sonic Touch is available at three technology levels that let you select the mix of features that fit your own lifestyle and budget.



Write down your goals. List your five top hearing goals—situations where better hearing is important to you. Once your new Sonic Touch devices are fit, use your goals as a way to measure your hearing progress.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_