



**Sonic Innovations** is a global provider of superior hearing solutions. We are passionate about quality, technology, and improving lives through enhanced hearing. We are dedicated to the growth and success of our hearing- healthcare partners.

Sonic Innovations, headquartered in Salt Lake City, Utah, has international offices and manufacturing centers across the globe. In conjunction with our distributor partners, we have provided hearing care services and solutions in more than 25 countries.

Sonic Innovations' partners have prescribed more than 1,000,000 Sonic hearing instruments.



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ion 200  
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So Small.  
So Powerful.



ion™

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SONIC | ion

So Small.  
So Powerful.

Open your mind to a new hearing experience from a tiny device that can deliver big results. It's called **ion™**—an Open Ear instrument from Sonic Innovations.



ion™ is available in 3 technology levels:  
ion™ 400, ion™ 200 and ion™

**What are “Open Ear” hearing aids?**

Traditional hearing aids sit inside your ear, completely plugging up the ear canal. While these devices can be effective, to some people they feel unnatural and make them seem isolated from the world. Open Ear hearing aids, on the other hand, fit behind your ear to leave the ear canal completely open. Only a thin, clear tube extends to your canal, making these hearing aids practically invisible—and the sounds of your environment completely natural.

**Make an open invitation to ion™**

The ion™ family of products offers the best Comfort, Cosmetics and Clarity of any Open Ear hearing aid on the market. A leader in all three categories, ion™ has become the Open Ear product of choice for hearing aid wearers across the globe. People will notice you're hearing better—not that you're wearing a hearing aid.

**Cosmetics: VIRTUALLY INVISIBLE**

We challenge you to find a more powerful, more discreet Open Ear hearing aid. ion™ is smallest in its class.

*"When I've referred to my hearing aids, I have people say, 'Oh, are you wearing hearing aids?'"*

**Owen Jacobsen,**  
Experienced Hearing Aid Wearer

**Comfort: LIGHTWEIGHT**

ion™ is so comfortable you'll forget you are wearing hearing aids, even after wearing them all day.

*"Much to my surprise and delight, ion™ is very comfortable."*

**Max Walk,**  
First-time Hearing Aid Wearer

**Clarity: NATURAL SOUND**

By design, ion™ allows both natural and amplified sound to enter your ear canal. ion™ amplifies the high-pitch sounds that you're missing, without overwhelming you with the sounds that you're not. Since your ear canal remains open, you won't experience a "plugged" feeling, and your voice won't sound unnaturally loud.

*"...they are incredibly comfortable, but more significantly they are the most natural sounding hearing aids I've ever worn."*

**Bob Nagel,**  
Experienced Hearing Aid Wearer

# The ion™ family of products

All ion™ products are powered by proprietary Sonic Innovations technology to enhance your listening experience. Advanced Directional Systems provide greater amplification of sounds from the front and reduce unwanted noise from behind you. Noise Reduction limits the amount of loud background noise, so you can focus on communicating with those around you. ion™ also provides special Feedback Management technology that prevents the whistle or squeal that can occur when wearing hearing aids.

Your hearing aid professional can help recommend the right ion™ model for you, however, these features can help you prioritize your choice.



**FEATURES:**

- Advanced adaptive directional systems (4 options)
- iNR™ (Noise Reduction) customizable to reduce background noise
- Dual-acting feedback cancellation
- Hands-free universal programming
- Data logging allows for setting optimization based on your own use patterns
- Voice alerts take the guesswork out of interpreting the beep sequences
- Enhanced moisture resistance
- Available in 9 colors



**FEATURES:**

- Advanced directional systems (4 options)
- Hybrid noise reduction
- Feedback management (2 options)
- 4 listening programs
- Enhanced moisture resistance
- Available in 9 colors



**FEATURES:**

- Advanced directional system (1 option)
- Hybrid noise reduction
- Feedback management (1 option)
- 3 listening programs
- Enhanced moisture resistance
- Available in 5 colors



**ADAPTABLE EAR HOOK**

ion™ comes standard with a clear thin tube and dome, which fits a wide range of hearing loss. Your hearing care professional can also easily reconfigure ion™ with a clear ear hook and a custom ear mold to provide you with even more power, should it be required. Whether you have mild or severe hearing loss, ion™ can easily adapt to meet your individual hearing needs.

*"I know Bob likes the fact that they are nearly invisible, but my favorite improvement is that he has started singing again and enjoying music. One of the first things he did with his new ion™ hearing aids was crank up the stereo and smile."*

**Casey Nagel,**  
Wife of hearing aid user