



let's groove™



Come on, you know you want to let loose. And Groove is the hearing device to actually let you do it.

SONIC  
innovations



Groove is a microCIC, the kind of instrument made for an upbeat type of life. It's custom molded for you alone—and the individual fit is only part of how Groove keeps up with your personal tempo. Get a feel for what Groove has going on. It might move you more than you think.



# Get a little Groove in you



**A little style.  
A little size.**  
And the unmistakably natural sound of Sonic Innovations technology. It's hard to resist the beat Groove brings to everyday life.

**Outta sight!**  
Groove doesn't feel the need to make a public statement. Each device is custom molded to nestle deep in your ear, right out of sight. It won't get in the way of personal style because it has no extraneous hardware. Groove is purposefully unobtrusive to fit you, and fit your lifestyle.

**No stopping the beat.**  
Perhaps the thing Groove wearers notice the most is that they don't notice it at all. People love that it feels and sounds so natural. There's no outside wind noise. No trouble using the phone. And no hassle—just put it in, and enjoy better hearing all day long.

**Technology that jives.**  
No one packs as much performance into tiny instruments as Sonic Innovations. Our Sonic Sound™ means a comfortable, genuine hearing experience. And with powerful noise reduction, Groove shines in listening environments of all types.

## Get down with Groove today

Sonic Groove can kick up the hearing possibilities for many people. So talk to your hearing care professional today. It's time to get your Groove on.

**"I love the fact that no one can see my hearing aid!"**

—Paul Jackson,  
Groove wearer

